



**DHARAMPETH M. P. DEO MEMORIAL SCIENCE COLLEGE,
NAGPUR**

B. Sc. (Home Science Department) SEMESTER- VI

**Paper III
(FASHION DESIGN)**

Unit-I

Theories of Clothing <https://www.youtube.com/watch?v=KtGeNYC1Tk8>

Theories of Fashion Adoption <https://www.youtube.com/watch?v=pJ7xj6wAMgg>

Unit-II

Fashion Cycles <https://www.youtube.com/watch?v=pJ7xj6wAMgg>

Factors Influencing fashion <https://www.youtube.com/watch?v=88awChWc0Lo>

Unit-IV

Fashion Marketing <https://youtube.com/watch?v=78kkzv8SwH4>