



**DHARAMPETH M. P. DEO MEMORIAL SCIENCE COLLEGE,
NAGPUR**

B. Sc. (Home Science Department) SEMESTER- IV

**Paper V
(MEDIA IN EXTENSION)**

Unit III

Traditional folk media https://youtu.be/ynR4LZIM_gQ?si=U6M6EUUuPJH-eyw-

Unit IV

Introduction to mass communication

<https://youtu.be/Tx4Vx88EYZw?si=JlrBvGRfUgtI9iSZ>